

ExpressApp

from

Applicint:

**Electronic Application
Processing tool**

Agents

Applicants

via

Web & Call Centers





Applicant:

Web solutions for sales, customer service, and management in one integrated system

A web-based system interfaced with vendors, clients and your field sales representatives

A real-time end-to-end processing solution.

Features and Capabilities

Application, Underwriting & Compliance Processing for Agents or Call Center Reps

- Forms and application packages are generated from data received through an interview process that incorporates QA/QC, business rules and process customization and workflow rules and customization.
- Reflexive logic ensures that less experienced reps are always compliant with industry and company standards.
- Integrated search tools and medical databases.
- Generates forms that are accurate, complete and screened according to predetermined guidelines.
- Company specific script and processes can be incorporated into the interview

For more information go to
www.applicantinc.com
 or
 call us today at
 (619) 770-0020



- * Eliminates NIGOs
- * Rapid Deployment
- * Built in data interface
- * Integrates to existing systems
- * Simplified product and process training
- * Flexible technology



For more information go to
www.applicantinc.com
or
call us today at
(619) 770-0020

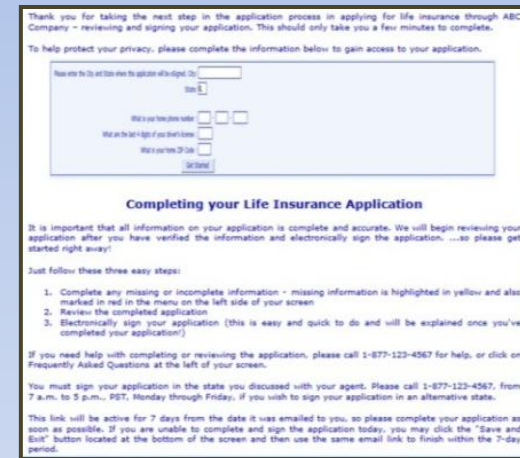
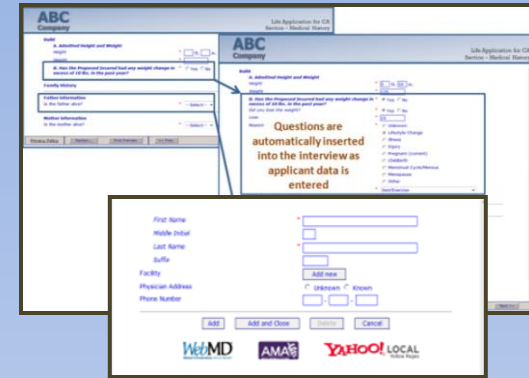
Features and Capabilities

Application Completion Capabilities (For Applicants)

- After the quote or app process the applicant can access online the Application
- Proposed Insured has ability to edit or complete information via Reflexive questions
- Eliminates NIGO Applications
- Wizards built to guide the applicant through the process
- Can also be used by experienced agents jointly
- Utilizes carrier approved e-Signature process or can provide one
- Call center reps or field examiners utilize a reflexive interview and either an eSignature or voice signature with the applicant.
- The agent, agency or call center can monitor the status of applications in process
- Strong support tools to manage multiple Call Centers or remote agents

Online Connections To Service Providers

- ❖ Automated requirement ordering
- ❖ Integrated paramed scheduling tool
- ❖ Direct connections for real-time data for status
- ❖ Form and product updates and releases



Applicint:

Presents

ExpressApp

Web solutions for sales, customer service, and management in one integrated system



Dashboard | Calendar | Customization & Delegation

Home | Contacts | Reports | Users/Entities | Ops & Accounting | Sales Mgmt | Practice Mgmt | Partner Links

Lead Pool

Source	Name	G S	Face Amt	St	Age	Received	Last Call	Scheduled Call
<input type="checkbox"/> INBOUND	Betty Smith	F P	250,000	TX		39/05/20/2009 11:36 AM		
<input type="checkbox"/> INBOUND	Client Smith	M I		CA		05/19/2009 11:42 AM		
<input type="checkbox"/> Mobile App	CARRIE ALEXANDER	M I	200,000	CA		18/03/31/2009 11:09 AM	06/20/2009 12:00 PM	05/20/2009 05:00 PM
<input type="checkbox"/> Mobile App	CARRIE ALEXANDER	M QI	150,000	CA				
<input type="checkbox"/> Inbound Health	Jane Doe	F P	250,000	CA				
<input type="checkbox"/> Inbound Health	harvey bean	F I	300,000	AK				
<input type="checkbox"/> Mobile App	NED GEORGE	M QI	800,000	IL				
<input type="checkbox"/> Mobile App	ID D	M QI	1,000,000	MN				
<input type="checkbox"/> Mobile App	WALTER THREADGILL	M QI	450,000	DC				
<input type="checkbox"/> Inbound Health	Carrie Smith	F P	300,000	CA				
<input type="checkbox"/> Inbound Health	John Smith	F QI	300,000	CA				
<input type="checkbox"/> Inbound Health	john smith	F QI	250,000	CA				
<input type="checkbox"/> Inbound Health	Carrie Smith	F I	175,000	CA				
<input type="checkbox"/> Inbound Health	Carrie Alexander	F P	200,000	DC				
<input type="checkbox"/> Inbound Health	Michael Jones	M I	500,000	NE				
<input type="checkbox"/> Inbound Health	Michael Means	M I	400,000	NE				

Back to Rep Requests (0)

▲ Date ▼ ▲ From Dept ▼ ▲ From User ▼

Source: Lapsa Web Promo Case ID: 30006038 Plan: 741

Name: Michael Edwards

Gender: Male SSN: - - -

Date of Birth: 05 / 05 / 1960 Age: 46

Address 1: 123 Main Street

Address 2:

Address 3:

City: Winwood Zip Code: 01777

State: Massachusetts Cell Phone: - - -

Best Time To Call: Anytime

Completed Status Comment

Update and Close Assign Quote Apply Cancel Final Disposition

Export Results 05 PM

Run As: Demo FI AGENT, DEMO

Unlimited reporting capabilities

- case distribution
- case management
- interview process
- underwriting
- commission

Database

- Real time data is always provided
- Includes data and status updates from all departments, service vendors, etc

Hierarchy based reports for any level of management

- Unlimited number of hierarchies
- Customized reporting tools provided
- Data can be exported into multiple formats

Group: Sales

Reports: Monthly Production, Production Summary, Ranking, Sales Blotter, Transaction Detail

Expand Selection List

Format: Web/HTML

Start Date: / / End Date: 4 / 21 / 2009

Financial Institution: Demo FI

Agent/Rep: AGENT, DEMO

Expand Selection List

Run Report Reset Form

For more information go to www.applicintinc.com

or

call us today at
(619) 770-0020